

Switch off

NEWS

LOCAL NEWS

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Local businesses are encouraged to sign up and switch off to save money and help the environment.

Earth Weekend is an initiative challenging local businesses to turn off their lights and non-essential appliances from the close of business on the weekend March 27-29.

Founder of the Sustainable Business Initiative (SBI), Leanne Hagerty said when Capital Corporation invited the SBI to co-promote Earth Hour to local businesses, they jumped on the opportunity.

She described it as "Earth Hour with a twist".

"The objective of SBI is to help businesses learn from each other to achieve our common goal of being sustainable in business," she said. "Earth Weekend offers a practical starting point."

The initiative is not just aiming to raise awareness of climate change issues, but also to help businesses save money and become more effective.

Ms Hagerty said participating businesses could cut costs such as electricity and paper by simply looking at how much they are using and spending on it.

"We want to show business that taking these simple actions can help them become more efficient and reduce their operating costs," Ms Hagerty said. "It will save businesses money and make them more competitive."

Capital Corporation director Steve Grant said supporting the event was an "obvious initiative" for the company.

"We genuinely believe in the principle of sustainability," he said. "For some time we have incorporated sustainable design within our buildings (and we) are proud to be at the forefront of environmentally sustainable office development in Norwest Business Park."

Businesses who have signed up to Earth Weekend so far include Norwest Recruitment,

Stockland at Baulkham Hills and Civil Contractors Federation.

To register your business for Earth Weekend email leannehagerty@beetc.com.au or call 8853 7840.